



Downtown Aberdeen Advisory Board (DAAB) Work Committee Preference Form

Date _____

Downtown Aberdeen Economic Development Strategy – Work Committees

Creative Entrepreneur Recruitment Committee

- *Goal* – Gain a working knowledge about downtown Aberdeen’s creative entrepreneurs, potential recruits, and best sustainability methods
- *Objective* – Develop a vast understanding of Downtown Aberdeen’s customer base through demographic/.demographic market analysis
- *Example Action Items-*
 - Identify and establish partnerships with small business agencies
 - Develop resources and funding options to retain, expand and recruit creative entrepreneurs
 - Develop an inventory of the diverse goods and services offered by current successful entrepreneurs
 - Nominate annual volunteer awards and conduct recognition affairs
 - Maintain wayfinding sign program
 - Develop new business “assistance” document database
 - Zip code surveys

Home Décor & Design Committee

- *Goal* – Establish a baseline of the impact and draw that home décor and design has Downtown Aberdeen
- *Objective* – Develop a vast understanding of foot traffic generated for home décor and design in the downtown area
- *Example Action Items-*
 - Conduct a networking effort to determine home décor and design trends
 - Promote educational home décor and design workshops within existing businesses
 - Promote Façade Grant Program
 - Conduct a holiday window display event
 - Create a list of potential home décor and design businesses in the region and develop plans for recruitment
 - Zip code surveys

Arts & Culture Committee

- *Goal* – Market and promote downtown as a thriving arts community with diverse musical venues
- *Objective* – Grow downtown businesses that connect to the existing arts and musical variety
- *Example Action Items-*
 - Identify and implement partnership opportunities between local, regional and statewide arts/music organizations
 - Develop and promote online presence
 - Identify appropriate spaces for arts and musical venues
 - Expand and create unique cultural events
 - Conduct an assessment of physical conditions

The Downtown Aberdeen Advisory Board (DAAB) Members will be the chairs of each of these economic development strategy work committees. The DAAB and Main Street Director will select volunteer committee members.

The Downtown Aberdeen Main Street Program has adopted this interest form to be used by individuals interested in serving on a DAAB work committee. Downtown Aberdeen Main Street Program welcomes your interest and involvement. Applications are reviewed in conjunction with the goals and objectives of the organization each year. To ensure that you will receive full consideration, please answer all questions completely.

Return this application and supporting materials either in person, by mail or by email to Jen Gallimore at Aberdeen Town Hall, 115 N. Poplar Street, P.O. Box 785, Aberdeen, NC 28315 | JGallimore@townofaberdeen.net. For more information, call (910) 944-4506.

This information will be kept confidential.

General Information:

Name: _____

Address: _____

Mailing Address (if different): _____

City, State, Zip: _____

Phone Number: (Cell) _____ (Home) _____

Do you live in Aberdeen Town Limits? _____ If so, how long? _____

What is your present relationship to the Downtown Aberdeen District? Please check all that apply.

Resident _____ Property Owner _____ Business Owner _____

Merchant _____ Community Partner _____ Friend/Volunteer _____

Please provide details for each option checked above. _____

Please list your committee preferences below

(*Options: Creative Entrepreneur Recruitment Committee / Home Décor & Design Committee / Arts & Culture Committee)

_____	_____	_____
First Choice	Second Choice	Third Choice

Committee History:

Please list all public committees on which you are currently serving or have served.

Why do you wish to serve Downtown Aberdeen in this capacity? If additional space is needed, please attach a separate sheet.

Education:

Please list your educational background. Include name of all schools attended plus any certification programs completed. Resume may be attached if needed.

Employment:

Please list the name and address of your current employer, the title of your current position, and a brief description of your job duties. Resume may be attached if needed.

Name of Employer: _____

Address: _____

City, State, and Zip: _____

Phone Number: _____

Job Title: _____

Job Duties: _____

Civic Involvement:

Please list the names of all civic organizations in which you currently hold membership or volunteer. Resume may be attached if needed.

Additional Qualifications:

Please list any other related qualifications. Resume may be attached if needed.

Thank you for your interest in serving on a Downtown Aberdeen work committee. Your application will remain on file for two years and reviewed when a vacancy arises. If you have any questions, please contact Jen Gallimore at (910) 944-4506 or e-mail JGallimore@townofaberdeen.net